



Lviv Centre for Scientific, Technical and Economic Information

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The L'viv Center for scientific, technical and economic information actively and successfully supports the "L'viv Technopolis" regional program, which provides assistance for joint international scientific ventures, proceeding from the territorial features of L'viv region (international frontiers of the country).



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Task 7.1 Project promotion and dissemination of information.

Deliverables D7.1: Report on project promotion and dissemination

Objectives

- To disseminate the information of the project concept and development.
- To promote the IST good practices projects of the New Member States (NMS), the Associate Candidate Country (ACC) and the Newly Independent States (NIS), in Member States (MS) countries enabling the potential western partners getting acquainted with the best research and technological achievements in selected fields of the IST area.

Description of work task 7.1

- Preparation of different kinds of press articles: professional journals, professional newspapers, mass media
- Direct delivery of information to the institutions, organizations and firms from a sphere of IST
- Placement of information about the project on the national websites in the sphere of IST
- Question processing from the interested organizations, preparation of FAQ list (frequently asked questions)
- Bringing of correctives and annexes for materials of press

Work task 7.1 shall be well coordinated with activity of WP3 - **The selection of the best good practice projects in selected IST e-area**

Dissemination of training materials of the best practices (printed + CD)

How to do this work is the main question here still.

- The first question is – How will we prepare this?
- The unique structure for training materials is to be elaborated; lately each partner shall present the training materials about the best practices from their country according to this structure.
- Then we prepare one book + CD

The next variant can be present in this work: a part of training materials can be prepared not only in English but also using the language of Member States of the project.

We shall also determine whom to send the training materials of the best practices (printed + CD). These are to be definitely selected organizations already.

Training materials of the best practices will become an important part of WP4 **ATVN – UE-GP Conference** i **WP6 - Brokerage Activities**

There is under the question whether to place on CD the **audio/video templates (formats) of the samples of the best of good practice projects**, which are to be prepared during WP5.

From my point of view – it is advisable to do.

Task 7.2 Project effectiveness control.

- Number of project website entrances will be constantly monitored – the knowledge dissemination Internet platform shall know how to calculate this number.
- We may ask the builder of the platform to take into account both the value of visitors quantity and visits from every Member State partner
- All these data can be included lately into the Report on website statistics
- We propose also to perform the regular visitors polling of different actual problems on the Internet platform

Task 7.3 Evaluation of the deployment of the www.atvn.pl/european-union/goodpractices/.

- For the present it is difficult to say something concrete about this task.
- I propose to define stages and sequence of such deployment

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