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**ACADEMIC INTERNET
TELEVISION NETWORK**

icm uw



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ATVN

*non-formal lifelong learning platform

*cross - media e-learning



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- Summary of ATVN content:
- **different disciplines** of science
- **the latest** discoveries
- **controversial** topics
- **academic level** of most programs
- **different points** of view
- **authorities, not journalists** talking
- **ATVN - non-formal lifelong learning**



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What are the purposes of ATVN?

- to give scientists around the world a platform for exchanging knowledge and information about the latest scientific achievements and discoveries in the fastest way.
- to cover the lack of science programs in commercial television
- to build an archive with immediate access
- to educate on a high level (lifelong learning)
- to promote science and scientists
- to trigger a brain storming (Discussion Forum)



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Educational level of viewers

A group of intelligent people with different points of view on theory and doctrines.

**EDUCATED, MOSTLY STUDENTS
AND SCIENTISTS.**



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The most important for us is that we can build:

1. The multimedia **ARCHIVE** and

2. **The Discussion Forum**

and make them accessible for everyone.

After 24 hours from the last transmission everyone can watch the program from **ARCHIVE** and make a comment on the Forum

The **ARCHIVE** will have also the historic meaning.

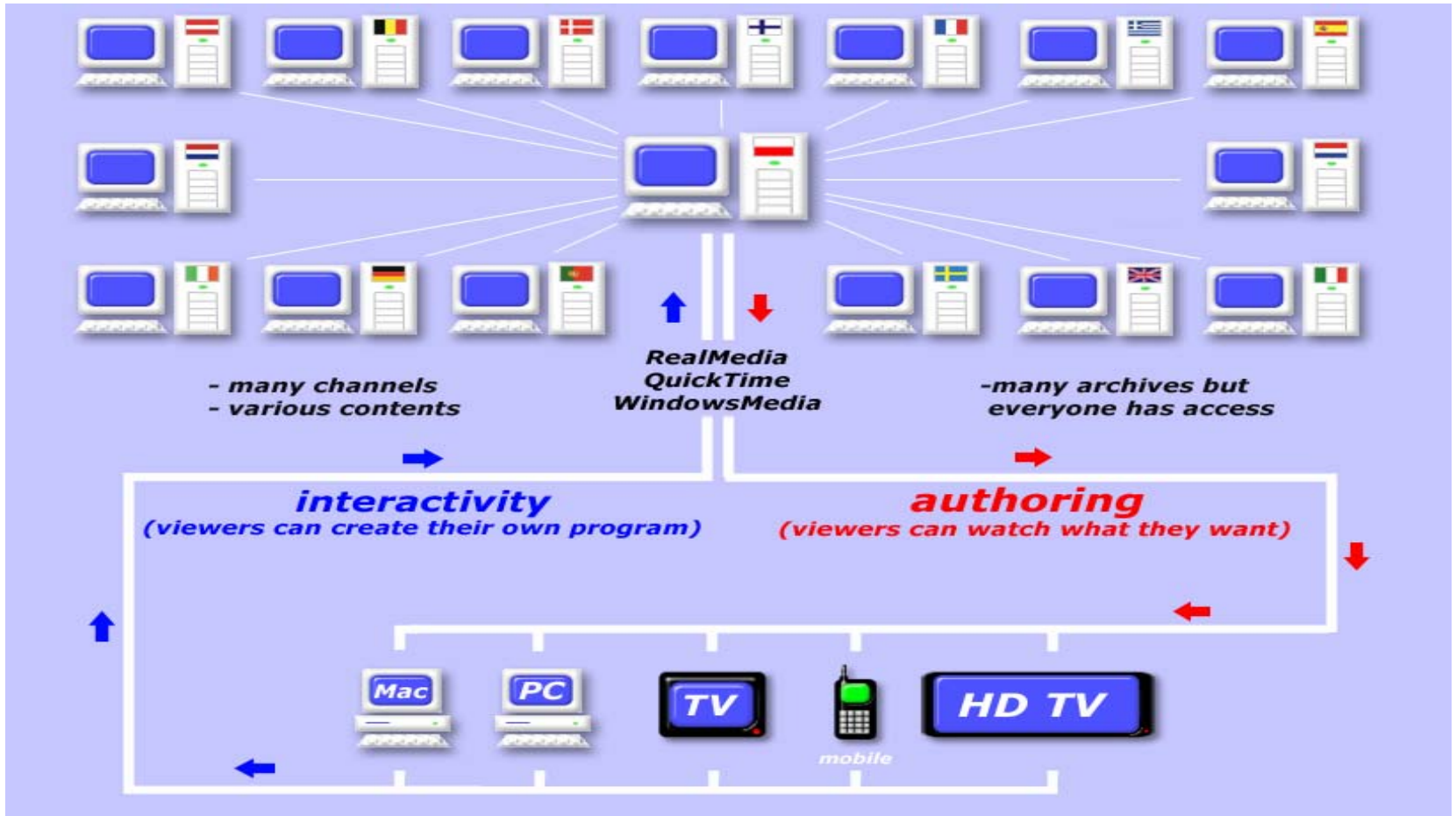


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How the ATVN works?



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Authoring: for self-education and self-development

- knowledge management
- pdf - for text
- computer modelling for visualisation (medicine
IVIMEDS)
- interactivity
- web-conferences
- e-mails



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- to provide a forum for the development, interchange and dissemination of the knowledge of science
- to promote research into science and to disseminate the results of this research;
- to educate full time mature students, adults, part time degrees and diplomas students,
- to continue professional development and training
- to prepare and disseminate open access courses



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the modern aim of e-learning is to use cross-media.

Essential to the concept of cross-media is that there are more than one media/distribution devices involved, which support the central theme of the project from their own strenghts.



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cross-media can be described by four criteria:

- involves more than one medium
- aims at an integrated production
- content is delivered on a range of devices such as PCs, mobiles, Tvset, set-top boxes
- the use of more than one medium needs to support one theme/story/purpose/goal/message



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FUTURE FOR

ACADEMIC INTERNET TELEVISION NETWORK

- * many production houses around the world
- * all production houses sharing monthly schedule for distributing content over the Internet (if necessary)
- * programs are produced in different languages but viewers can select language (translation)
- * programs are stored in different libraries but everyone can have access



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- * no linearity, but full interactivity
- * no straight linear editing, but authoring
- * programs are created in different formats,
but are all compatible
- * distribution uses different streaming technologies
- * programs can be displayed on a wide range of
devices, including mobiles

WE WANT TO BUILD A KNOWLEDGE SOCIETY FOR ALL.



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- 1.aim - lifelong learning formal or nonformal**
- 2.possibility - archives nad disscussion forum**
- 3.interfaces - for different languages**
- 4.authoring - pdf.,modelling, interactivity, e-mails**
- 4.technology - open streaming, cross-media**
- 5.financing - through diplomas and preparing scientific presentations for the industry around the world**

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THANK YOU

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